NATUROPATHIC MEDICINE EXAMINING BOARD

Nat Med 2.06

## Chapter Nat Med 2 STANDARDS OF CONDUCT AND SCOPE OF PRACTICE

Nat Med 2.01 Informed consent. Nat Med 2.02 Recordkeeping. Nat Med 2.03 Practice standards for naturopathic doctors. Nat Med 2.04Prohibited practices.Nat Med 2.05Telehealth practice.Nat Med 2.06Advertising.

**Nat Med 2.01 Informed consent. (1)** Any naturopathic doctor who treats a patient shall inform the patient about the availability of reasonable alternate modes of treatment and about the benefits and risks of these alternate modes of treatment. The reasonable naturopathic doctor standard is the standard for informing a patient. The reasonable naturopathic doctor standard requires disclosure only of information that a reasonable naturopathic doctor tor in the same or a similar medical specialty would know and disclose under the circumstances.

(2) Under this section, a naturopathic doctor's duty to inform the patient does not require disclosure of any of the following:

(a) Detailed technical information that in all probability a patient would not understand.

(b) Risks apparent or known to the patient.

(c) Extremely remote possibilities that might falsely or detrimentally alarm the patient.

(d) Information in cases where the patient is incapable of consenting.

(e) Information about alternate modes of treatment for any condition the naturopathic doctor has not included in the diagnosis at the time the naturopathic doctor informs the patient.

(f) In an emergency, information about alternate modes of treatment, if failure to provide immediate treatment would be more harmful to a patient than immediate treatment.

(g) Information about a possible complication or benefit not generally known to reasonably well-qualified naturopathic doctors in a similar medical classification.

(3) When informed consent is refused or withdrawn, a naturopathic doctor may not threaten or carry out any retaliation against the patient.

(4) A patient may withdraw informed consent at any time. History: CR 23–074: cr. Register August 2024 No. 824, eff. 9–1–24.

**Nat Med 2.02 Recordkeeping. (1)** A naturopathic doctor shall maintain complete and accurate patient health care records on every patient for a period of not less than 5 years after the date of the last entry, or for a longer period as may be otherwise required by law.

(2) A patient health care record prepared by a naturopathic doctor shall contain, at a minimum, the following clinical health care information:

(a) Pertinent patient history.

(b) Pertinent objective findings related to examination and test results.

(c) Assessment or diagnosis.

(d) Plan of treatment for the patient.

(e) Any written documentation of informed consent.

(3) Each patient health care record entry shall be dated, identify the licensee, and be sufficiently legible to allow interpretation by others for the benefit of the patient.

History: CR 23-074: cr. Register August 2024 No. 824, eff. 9-1-24.

**Nat Med 2.03 Practice standards for naturopathic doctors.** A naturopathic doctor may practice naturopathic medicine and naturopathic physical medicine as specified in ss. 69.18 (1) (cj), 146.82 (3) (a), 255.06 (1) (d), 448.56 (1), 462.04, 466.01 (6) (a) and (b), 466.01 (7) (a), and 466.05 (1) (a) and (b), Stats.

History: CR 23-074: cr. Register August 2024 No. 824, eff. 9-1-24.

**Nat Med 2.04 Prohibited practices.** A naturopathic doctor may not engage in any practices specified in s. 466.01 (6) (c) and (7) (b), Stats.

History: CR 23–074: cr. Register August 2024 No. 824, eff. 9–1–24; correction made under s. 35.17, Stats., Register August 2024 No. 824.

**Nat Med 2.05 Telehealth practice. (1)** A naturopathic doctor who uses telehealth in the diagnosis and treatment of a patient located in this state shall be licensed to practice as a naturopathic doctor by the board under s. 466.04 (1), Stats.

(2) A naturopathic doctor shall be held to the same standards of practice and conduct including patient confidentiality and recordkeeping, regardless of whether health care services are provided in person or by telehealth.

History: CR 23-074: cr. Register August 2024 No. 824, eff. 9-1-24.

**Nat Med 2.06** Advertising. Any advertisement, marketing, or other public representation by or referring to a licensee shall clearly state the type of license held, and any applicable limitations or expansions of the licensee's scope of practice. History: CR 23–074: cr. Register August 2024 No. 824, eff. 9–1–24.